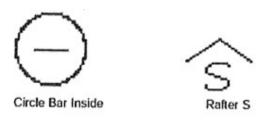
## ABOUT THE BRAND BOOK

All brands in this book are arranged alphabetically by letter (A-Z). They're arranged by Brand Name, categorized according to the alphabetical spelling of the symbols and/or characters.

There are three (3) rules on how to read a brand:

- 1. Left to Right
- 2. Top to Bottom
- 3. Outside to Inside

Here are some examples:



The positions for branding are:

LS – Left Shoulder

RS – Right Shoulder

LR – Left Rib

RR - Right Rib

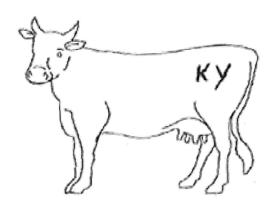
LH – Left Hip

RH – Right Hip

The brands are recorded as follows:

- Last Name of Owner
- Full Name of Owner
- Address of Owner
- > Brand Design (listed to the right: brand number, date registered and renewal date)
- Brand Name of Design
- County Brand is Registered

Great care has been taken to accurately replicate the owner's design by scanning the design information into our database. However, if an error is found please contact the Department of Agriculture at (502) 573-0282.



"A brand is an animal's only return address"