

KENTUCKY

• No moving or resizing KENTUCKY, but can adjust color. White or black is preferred.

- Artwork should be vector if possible or high resolution image to print scale
- Acceptable file types: AI, PSD, PDF
- Need to embed images or provide linked graphics/images
- Keep editable layers
- Keep Kentucky text separate from the background
- Keep graphics within red line
- Avoid small text
- No drop shadows
- Fine detail may not print well
- Design can extend to top and bottom of red line

- Plate message will print black, white, blue or red (examples above)
- No graphics in any grey area
- Can have solid colored backgrounds
- Any other type of background or wallpaper must not exceed 30% opacity OR should use the white gradient located in Place Artwork Here layer

- Text should fit in a maximum 6"w x 1"h area
- Black or white text is best
- Avoid small text
- No drop shadows

This area reserved

