

The actions delineated below were taken in open session of the Kentucky Agricultural Development Board at the June 15, 2018 regular business meeting. This is provided in summary form; an official record of the meeting is available in the permanent records of the Governor's Office of Agricultural Policy, 404 Ann Street, Frankfort, Kentucky 40601.



**Kentucky Agricultural Development Board
Summary Minutes of the Regular Business Meeting
Kentucky State University
Cooperative Extension Building
June 15, 2018**

Call to Order

Commissioner Quarles, presiding, called the Kentucky Agricultural Development Board (KADB) regular business meeting to order at 10:03 a.m. (EDT).

Roll Call

The following members were present: Commissioner Quarles, President M. Christopher Brown II, Dean Nancy M. Cox, Sarah Butler (designee for Secretary Terry Gill), Bobby Foree, Fritz Giesecke, Pat Henderson, Stewart Hughes, Wayne Hunt, Dr. Gordon Jones, Jim Mahan and Al Pedigo.

Members absent: Governor Matt Bevin, Wayne Mattingly, Katie Moyer and Richard Warner.

Notification of Media

Commissioner Quarles received verification from Marielle Manning, Public Affairs Manager, that the media had been notified of the KADB monthly meeting.

Welcome

Commissioner Quarles welcomed everyone to the meeting.

Commissioner Quarles asked Dr. Kirk Pomper to introduce President M. Christopher Brown II of Kentucky State University.

President Brown addressed the board and welcomed guests.

Commissioner Quarles provided an update on activities at KDA since the last board meeting.

Commissioner Quarles discussed his recent visit with Ted McKinney, the USDA Undersecretary for Trade and Foreign Agricultural Affairs.

Commissioner Quarles mentioned that June 18, 2018 would start the Agricultural Trade Commission to Canada.

Commissioner Quarles announced that the Farm Bill passed earlier this week in the House, he feels strongly that it might pass in the Senate prior to July 4.

Commissioner Quarles noted that legalizing Industrial Hemp is in that Bill. He went on to mention that the amount of hemp farms in Kentucky has more than doubled from last year with more than 70 companies making payroll, some with more than 50 employees.

Commissioner Quarles noted that tobacco is still a \$300 million direct sale profit business, with more than 4000 Kentucky farmers.

Commissioner Quarles reminded everyone that all agricultural related events would be held in Ag-Land at the Kentucky State Fair this year, which is located in the South Wing.

Commissioner Quarles introduced Kentucky Department of Agriculture's summer intern Taylor Burnett to the board.

Approval of Minutes

Commissioner Quarles entertained a motion to approve the minutes of the May 18, 2018 board meeting.

Mr. Henderson moved to approve the minutes, as amended; Mr. Hunt seconded the motion.

VOTE: Motion Passed; Unanimous.

Executive Director's Report

Commissioner Quarles yielded the floor to Warren Beeler, Executive Director, to report to the board.

Mr. Beeler yielded the floor to Dr. Chad Lee, Executive Director of the UK Grain and Forage Center of Excellence, to update the board on the progress of the Center's expansion.

Dr. Lee invited everyone to the Corn, Soybean and Tobacco Day on July 24, 2018, at UK's Princeton Facility.

Mr. Beeler yielded the floor to Aleta Botts, Executive Director of the Kentucky Center for Rural Development to the board.

Ms. Botts mentioned the number of different business plans, financial projects and changes with staff at KCARD.

Mr. Beeler yielded the floor to Brian Lacefield, State Farm Service Agency Director to update the board.

Mr. Lacefield discussed Farm Foundation meetings, and noted the Livestock Indemnity Program is accepting applications.

Mr. Beeler announced his intent to request changes to the video education component of the County Agricultural Investment Program (CAIP). He wants to give more discretion to the county agents, in the use of the videos vs. existing educational programs. He noted that he would like an agent to report monthly to the board in the future.

Mr. Beeler updated the board on his activities since the May 18, 2018 board meeting.

Mr. Beeler updated the board on the status of the dairy industry.

Deputy Executive Director's Report

Commissioner Quarles yielded the floor to Bill McCloskey, GOAP Deputy Executive Director, to report to the board.

Mr. McCloskey reviewed the following memos, outlining final county commitments for respective projects: A2017- 0025, American Black Hereford and A2017- 0151 Marksbury Farm Foods, LLC (on file).

Mr. McCloskey directed the board's attention to the KBA PEP report. (on file)

Mr. McCloskey discussed the GOAP financial report as of May 30, 2018. (on file)

Mr. McCloskey directed the board's attention to the budget page about predictions for future projects.

Mr. McCloskey directed the board's attention to the county account balances report as of May 23, 2018 (*on file*).

Mr. McCloskey reviewed the Kentucky Agricultural Finance Corporation (KAFC) Statement of Financial Position (*on file*) as of May 31, 2018.

Mr. McCloskey highlighted the agenda from the June KAFC meeting.

Mr. Hughes moved to accept the KAFC Financial Report; Mr. Giesecke seconded the motion.

VOTE: Motion Passed; Unanimous.

Presentation

Melanie Blandford, Executive Director, Office for Agricultural Marketing & Product Promotion presented on Kentucky Proud, as part of the KADB's 2018 Review Strategy for its Statewide investments.

Ms. Blandford discussed the Kentucky Proud programs, and addressed the following questions posed by the board:

1. Of your program/service categories, which have had the most impact on profitability at the farm level?
2. If you were to eliminate a program/service category, which would it be?
3. How do you see your organization in five years if you had no KADF funding?

Commissioner Quarles yielded the chair to John McCauley at 11:45 a.m. to continue the KADB full board meeting.

Recipient Review Committee Report

Mr. McCauley called on Dean Cox to deliver the Kentucky Dairy Development Council Recipient Review Committee report.

Dean Cox reported that there have been 22 dairy farmers exit the dairy industry this year.

Dean Cox stated the Milk Program is KDDC's largest incentives program and has and has surpassed its goal of 249 reached this year.

Dean Cox stated that KDDC Dairy consultants have visited 332 of the 550 dairy's in the state.

Dean Cox noted that more time would be going into looking at future transition opportunities for dairy farmers.

Mr. Foree moved to approve the committee report, as presented; Mr. Hughes seconded the motion.

VOTE: Motion Passed; Unanimous.

Mr. McCauley called on Stewart Hughes to deliver the Kentucky Beef Network Recipient Review Committee report.

Mr. Hughes commented that there have been 199 farm visits in 77 counties with 85 new people reached.

Mr. Hughes mentioned that the Linking Environment and Farming program would hold different events on the state feeder demonstration at Eden Shale Farm.

Mr. Hughes stated they had a goal of 1,500 certifications for Beef Quality Assurance and surpassed that with 1,596 certifications.

Mr. Hughes stated the Master Grazer Program had three events this year and exceeded goals on participation.

Mr. Mahan moved to approve the committee report, as presented; Mr. Pedigo seconded the motion.

VOTE: Motion Passed; Unanimous.

Mr. McCauley called on Wayne Hunt to give the Marketing and Entrepreneurship Committee Report.

Mr. Hunt reported that the committee reviewed 2017 Promotional Fund expenditures and 2018 Promotional Fund budget requests by Kentucky Cattlemen's Association, Kentucky Pork Producers and Kentucky Poultry Federation. These requests included \$25,000 each for the KBA Public Education Program sponsorship for another year of KBA-PEP commercials.

Mr. Henderson moved to approve the committee report, as presented; Mr. Giesecke seconded the motion.

VOTE: Motion Passed; Unanimous.

Old Business

Memo Action Items

John McCauley called on Steve Doan, Sandra Gardner and Stefanie Osterman to present the following memo action items:

Proposed Changes to the KADF Standard Operating Procedures

Mr. Doan presented a memorandum (*on file*) for changes to the Standard Operating Procedures for County Councils.

Staff recommended establishing a policy that county funds will not be approved by the board after July 31 of even years if a complete Council has not been submitted to GOAP.

Mr. Hunt moved to approve the request, as presented; Dr. Jones seconded the motion.

VOTE: Motion Passed; Unanimous.

A2005-0443

Kentucky Roots LLC

Ms. Gardner presented a memorandum (*on file*) on the above referenced project regarding the request for time extension on the forgivable loan.

The KADB Compliance Committee recommended approval of a 2-year time extension with any remaining balance on the forgivable loan payable at the end of the term. This would move the maturity date to 11/30/19.

Mr. Foree moved to approve the committee recommendation, as recommended; Mr. Hughes seconded the motion.

VOTE: Motion Passed; Unanimous.

A2017-0002 Community Agricultural and Nutritional Enterprises, Inc.

Ms. Osterman presented a memorandum (*on file*) for the above referenced project requesting a change to the budget, due to reassessing its budgeting priorities. This request is to reduce the following: amount budgeted for the AmeriCorps Vista by \$2,561, allowing that amount to be reallocated; reduce the amount budgeted for supplies/chemicals by \$4,000, allowing that amount to be reallocated; and increase the amount of KADF budgeted for security by \$6,561.

Staff recommends approving this request.

Mr. Pedigo moved to approve the request, as presented; Mr. Giesecke seconded the motion.

VOTE: Motion Passed; Unanimous.

A2017-0003 KY Agricultural Opportunities, Inc.

Ms. Gardner presented a memorandum (*on file*) for the above referenced project requesting a time extension.

The KADB Compliance Committee recommended approval of this request to allow a 12-month time extension to continue discussion and consult legal counsel to explore options to address: 1) The process for transfer of ownership, or a portion thereof, to the entity to the producer owned co-op; and 2) The mechanism for members of the co-op to receive a return on their investment. The committee also recommended a stipulation that an advisory committee of select industry leaders, including KADB representation be formed to advise KAO, as it navigates options.

Mr. Henderson moved to approve the committee recommendation, as presented; Dean Cox seconded the motion.

VOTE: Motion Passed; Unanimous; Mr. Foree abstained.

New Business

New Applications for Referral¹

John McCauley called on Mr. McCloskey to present new applications for referral.

Mr. McCloskey referenced nine (9) new applications for referral.

Mr. Hughes moved to refer the submitted applications to the appropriate committees; Ms. Butler seconded the motion.

VOTE: Motion Passed; Unanimous.

Programs Recommended for Approval²

Mr. McCauley called on Mr. McCloskey to present programs recommended for approval.

Mr. McCloskey referenced twelve (12) County Agricultural Investment Program (CAIP) applications requesting county funds totaling \$1,659,378; four (4) Deceased Farm Animal Removal Program applications requesting county funds totaling \$26,875; one (1) Shared-Use Equipment applications requesting county funds totaling \$2,625; one (1) Youth Ag Incentive Program applications requesting county funds totaling \$26,250. This makes the total programs funding \$1,715,128.

Mr. Pedigo moved to approve the program recommendations, as presented; Dr. Pomper seconded the motion.

VOTE: Motion Passed; Unanimous.

Requested Program Amendments

Mr. McCauley called on Mr. McCloskey to present requested program amendments.

Mr. McCloskey referenced four (4) requested program amendments seeking additional county funds totaling \$250,500.

Mr. Giesecke moved to approve the program amendments as presented; Ms. Butler seconded the motion.

VOTE: Motion Passed; Unanimous.

Project Recommendations for Funding

Mr. McCauley called on McKaylee Copher, Ms. Osterman, Mr. McCloskey, Andrew Glass and Anna Arthur to present the following recommendations for funding:

A2018-0091 Seedleaf, Inc.

¹ A detailed list of New Applications for Referral is attached as Appendix A.

² A detailed list of projects funded under the County Agricultural Investment Program and Shared-Use Equipment Program is attached as Appendix B.

Ms. Copher referenced the above application from Seedleaf, Inc., requesting up to \$2,500 in Fayette County funds for a community garden.

The White Application Review Committee recommended funding the request for \$2,500 in Fayette County funds, subject to terms and conditions.

Mr. Hughes moved to approve the committee recommendation; Dr. Jones seconded the motion.

VOTE: Motion Passed; Unanimous.

A2018-0095 Lincoln County Fiscal Court

Ms. Osterman referenced the above application, from Lincoln Fiscal Court, requesting up to \$12,350 in Lincoln County funds to enhance existing farmers market facility.

The White Application Review Committee recommended funding the request for a reduced amount based on the Lincoln county Agricultural Development council commitment of \$7,500 in Lincoln County funds, subject to terms and conditions.

Mr. Giesecke moved to approve the committee recommendation; Ms. Butler seconded the motion.

VOTE: Motion Passed; Unanimous.

A2018-0096 Casey County Cattlemen's Association, Inc.

Ms. Osterman referenced the above application from Casey County Cattlemen's Association, Inc. requesting up to \$12,500 in Casey County funds for the purchase of panels and a sale ring.

The White Application Review Committee recommended funding the request for a reduced amount based on the Casey County Agricultural Development Council commitment of \$8,000 and no more than half the project costs. Any other county funds committed to project would be matched by state funds subject to the terms and conditions.

Mr. Ms. Butler moved to approve the committee recommendation; Mr. Foree seconded the motion.

VOTE: Motion Passed; Unanimous.

A2018-0097 Asbury Theological Seminary

Mr. Glass referenced the above application from Asbury Theological Seminary, requesting up to \$2,500 in Jessamine County funds for a community garden.

The White Application Review Committee recommended funding the request for up to \$2,500 in Jessamine County funds subject to terms and conditions.

Dr. Cox moved to approve the committee recommendation; Ms. Butler seconded the motion.

VOTE: Motion Passed; Unanimous.

A2018-0098 Warren County Conservation District

Ms. Arthur referenced the above application from Warren County Conservation District requesting \$2,500 in Warren County funds, for a community garden.

The White Application Review Committee recommended funding the request for \$2,500 in Warren County funds subject to terms and conditions.

Mr. Pedigo moved to approve the committee recommendation; Mr. Giesecke seconded the motion.

VOTE: Motion Passed; Unanimous.

A2018-0099 Warren County Extension District Board

Ms. Osterman referenced the above application from Warren County Conservation District requesting \$75,000 in Warren County funds, to build its commercial kitchen.

The White Application Review Committee recommended funding the request for \$75,000 in Warren County funds subject to terms and conditions.

Mr. Pedigo moved to approve the committee recommendation; Dr. Jones seconded the motion.

VOTE: Motion Passed; Unanimous.

Project Recommendations for No Funding

Mr. McCauley called on Mr. McCloskey to present the following recommendation for no funding.

A2018-0090 Baesler Farms

Mr. McCloskey referenced the above application from Baesler Farms, requesting \$47,500 in State funds to purchase hemp-processing equipment.

The White Application Review Committee recommended not funding this project due to limited producer impact and the uncertainty of the hemp status related to the Farm Bill making the longevity of the project difficult to justify KADF investment.

Mr. Hunt moved to approve the committee recommendation; Dr. Jones seconded the motion.

VOTE: Motion Passed; Unanimous.

Pending Applications

Mr. McCloskey referenced the following two (2) pending applications:

A2017-0146 Pumpkin Vine Creek, LLC

A2017-0173 Two Rivers Fisheries, Inc.

No action necessary on pending applications.

Closing Remarks

Mr. McCauley stated that the White Application Review Committee would meet one-half hour after lunch in Room 238 A-B.

Mr. McCauley stated that the next KADB meeting is on Friday July 20, 2018 at the Franklin County Extension Office, Frankfort, KY.

Adjournment

Mr. McCauley entertained a motion to adjourn.

Ms. Butler moved to adjourn the June KADB meeting; Mr. Mahan seconded the motion.

VOTE: Motion Passed; Unanimous.

The KADB meeting adjourned at 12:17 p.m. (EDT).

APPROVED DATE: 7-20-2018

PRESIDING OFFICER: 

BOARD SECRETARY: 

Tracey Park

Appendix A: New Applications for Referral

APPLICANT

APP #		COUNTY
A2018-0116	Eastern Kentucky University <i>Community Garden</i>	Madison
A2018-0126	Kentucky State Fair Board <i>Demolition of Cardinal Stadium</i>	Jefferson
A2018-0127	Kentucky State Fair Board <i>Demolition of the old DOT Building at the Kentucky State Fair & Exposition Center</i>	Jefferson
A2018-0128	The Berry Center, Inc. <i>Cattle Scales</i>	Henry
A2018-0131	Mercer County 4-H Council, Incorporated <i>Small Animal Livestock Pens</i>	Mercer
A2018-0132	Jessamine County Alumni Association, Inc. <i>Ag Education</i>	Jessamine
A2018-0138	Hancock County Fair Board, Inc. <i>Small Animal Holding Pens</i>	Hancock
A2018-0139	Hancock County Farm Bureau of Hancock County, Kentucky <i>Grain Bin Safety Equipment</i>	Hancock
A2018-0140	JSW Farm Chop Shop, Inc. <i>Upgrades to Animal Processing Facility</i>	Wolfe

Appendix B: Programs Recommended for Approval

CAIP

<u>Application</u>	<u>Program Administrator</u>	<u>County</u>	<u>Funds Requested</u>
A2018-0114	County Agriculture Investment Program Council, Inc.	Russell	\$176,000.00
A2018-0118	Anderson County Farm Bureau, Inc.	Anderson	\$106,000.00
A2018-0119	Harrison County Beef Cattle Association, Inc.	Harrison	\$243,005.00
A2018-0122	Grayson County Cattlemens Association Inc.	Grayson	\$120,000.00
A2018-0123	Grant County Cattlemens Association, Inc.	Grant	\$155,000.00
A2018-0124	Carlisle County Conservation District	Carlisle	\$93,450.00
A2018-0125	Nelson County Conservation District	Nelson	\$107,650.00
A2018-0130	Adair County Cattlemen's Association, Inc.	Adair	\$151,000.00
A2018-0133	Mercer County Conservation District	Mercer	\$168,053.00
A2018-0135	Carroll County Conservation District	Carroll	\$101,462.00
A2018-0136	Laurel County Cattlemen's Association, Inc.	Laurel	\$157,850.00
A2018-0137	Hancock County Conservation District	Hancock	\$79,908.00
			\$1,659,378.00

Deceased Farm Animal Removal Program

<u>Application</u>	<u>Program Administrator</u>	<u>County</u>	<u>Funds Requested</u>
A2018-0115	Russell County Conservation District	Russell	\$4,375.00
A2018-0117	Madison County Conservation District	Madison	\$7,500.00
A2018-0121	Nelson County Fiscal Court	Nelson	\$7,500.00
A2018-0134	Mercer County Fiscal Court	Mercer	\$7,500.00
			\$26,875.00

Shared-use Equipment

<u>Application</u>	<u>Program Administrator</u>	<u>County</u>	<u>Funds Requested</u>
A2018-0120	Marion County Conservation District	Marion	\$2,625.00
			\$2,625.00

Youth Ag Incentives Program

<u>Application</u>	<u>Program Administrator</u>	<u>County</u>	<u>Funds Requested</u>
A2018-0129	Adair County Cattlemen's Association, Inc.	Adair	\$26,250.00
			\$26,250.00

Total County Funds Recommended for Approval in Programs: **\$1,715,128.00**

Appendix C: Requested Program Amendments


App # A2018-0005
Applicant Name Wayne County Agriculture Development Council Inc.
Original Amount Approved \$70,600
Execution Date 2/22/2018
Requested Change The applicant requests an additional \$102,700 in Wayne County funds for the *CAIP Program*. The request received a high priority from the Wayne County Council.
 This is the first request for an amendment to this application number. The term of the program shall remain 12-months from the execution date of the original agreement.
 Approval of this request would bring the program total to \$173,300.
Recommend Approval

App# A2018-0016
Applicant Name Powell County Livestock Producers Association Inc.
Original Amount Approved \$38,955
Execution Date 2/27/2018
Requested Change The applicant requests an additional \$7,000 in Powell County funds for the *CAIP Program*. The request received a high priority from the Powell County Council.
 This is the first request for an amendment to this application number. The term of the program shall remain 12-months from the execution date of the original agreement.
 Approval of this request would bring the program total to \$45,955.
Recommend Approval

App# A2018-0021
Applicant Name Lee County Conservation District
Original Amount Approved \$80,000
Execution Date 3/5/2018
Requested Change The applicant requests an additional \$32,900 in Lee County funds for the *CAIP Program*. The request received a high priority from the Lee County Council.
 This is the first request for an amendment to this application number. The term of the program shall remain 12-months from the execution date of the original agreement.
 Approval of this request would bring the program total to \$112,900.
Recommend Approval

Appendix C: Requested Program Amendments

App#	A2018-0034
Applicant Name	Owsley County Conservation District
Original Amount Approved	\$105,000
Execution Date	4/2/2018
Requested Change	<p>The applicant requests an <u>additional</u> \$107,900 in Owsley County funds for the <i>CAIP Program</i>. The request received a <u>high</u> priority from the Owsley County Council.</p> <p>This is the first request for an amendment to this application number. The term of the program shall remain 12-months from the execution date of the original agreement.</p> <p>Approval of this request would bring the program total to \$212,900.</p> <p>Recommend Approval</p>



Appendix D: KDDC Meeting Minutes



Meeting Date:	6/15/18
Meeting Location:	GOAP Office
Meeting Chair:	Bill McCloskey
Attendees:	Committee: Dr. Gordon Jones, Nancy Cox, Tim Hughes GOAP Staff: Stefanie Osterman, Sandra Gardner, Bill McCloskey, Steve Doan, Warren Beeler, Sadie Middleton, Andrew Glass, McKaylee Copher, Anna Arthur KDDC Staff: Maury Cox
Minutes Issued By:	Stefanie Osterman
Meeting Call to Order:	8:00
Meeting Adjourned:	9:30

<p>Agenda Items:</p> <ol style="list-style-type: none"> 1. Dean's update-Extensive discussion on issues with Dean's 2. Fiscal Information-Update <ol style="list-style-type: none"> a. Budget vs. Expenditures There was a discussion about the budget categories. Specifically for the Dairy Care Program, KDDC plans for \$41,000 to be used for future meetings and "Rite in the rain" booklets. b. Financial Statements 3. Benchmark-Progress Update <ol style="list-style-type: none"> a. MILK Program-On new program, there are 249 producers enrolled and \$121,194 was paid by KDDC and matched by the milk marketing companies. <p>Actions: KDDC list in future Budget vs. Expenditure reports the match that milk marketing companies are paying.</p> <ol style="list-style-type: none"> b. Dairy Compliance Initiative-KDDC conducted 3 meetings in Christian, Trigg and northeast Kentucky. KDDC reported that they had 49 plans developed. Of those 56, four were Ky Nutrient Management Plans. c. Dairy Consultant Program-KDDC consultants have visited 332 of the 550 dairy farms in the state. d. MILK Counts program-KDDC staff and other experts have helped 9 farms. Action: KDDC staff should complete a one or two page report for farms that are referred to the MILK Counts program that would list the quality issue, follow-up and resolution with input from Dr. Amaral-Phillips. e. Young Dairy Producer Initiative-They had 120 attend which was down from their goal of 150. f. MILK Matters Newsletter-KDDC has been selling ads that will help in bringing the newsletter to breakeven by the end of the year. 4. Transition Discussion-Committee discussed the loss of dairy farmers in the state .

Appendix D: KDDC Meeting Minutes



Agenda Items:

Action: Committee should sit down with KCARD and other entities to discuss options for dairy farms exiting the industry.

Appendix E: KBN Meeting Minutes



Meeting Date:	6/15/18
Meeting Location:	GOAP Office
Meeting Chair:	Stewart Hughes
Attendees:	Committee: Stewart Hughes, Al Pedigo, Jim Mahan GOAP Staff: Stefanie Osterman, Sandra Gardner, Bill McCloskey, Sadie Middleton, Andrew Glass, McKaylee Copher, Anna Arthur KBN Staff: Becky Thompson, Dan Miller UK Staff: Darh Bullock, Les Anderson, Dr. Richard Coffey
Minutes Issued By:	Stefanie Osterman
Meeting Call to Order:	2:00
Meeting Adjourned:	3:30

Agenda Items:
<ol style="list-style-type: none"> 1. Fiscal Information-on track <ol style="list-style-type: none"> a. Budget b. Expenditures 2. Grant Benchmarks, Goals and Objectives- Progress Update <ol style="list-style-type: none"> a. Integrated Reproductive Management Farm Program-benchmarks exceeded. IRM research project included 14 farms that participated in adopting individual management plans resulting in revenue increase of \$41/cow or \$2,476 per producer. b. KBN Field Associates-benchmarks met <ol style="list-style-type: none"> i. 199 visits; 85 new ii. Impacted 77 counties c. Backgrounding Shortcourse-“New” in 2018-KBN will conduct 3 courses this year. It will replace the Master Stocker program. d. Linking Environment and Farming-benchmarks met <ol style="list-style-type: none"> i. 26 different events ii. Host events this fall around the large bale feeder at Eden Shale e. BQCA Cattle Handling & Care-benchmarks exceeded <ol style="list-style-type: none"> i. 1,596 certifications this year ii. 4 modules but will add more in the future iii. With \$5 fee, program will be self-funded in the future. f. Bull Value Assessment Program-in progress <ol style="list-style-type: none"> i. 2 session program in 5 locations (potentially-Fleming, Madison, Christian, Shelby, Barren or Warren) ii. Program will educate producers on decision making for choosing a bull g. Applied Master Cattlemen-in progress <ol style="list-style-type: none"> i. 7 classes that will be in-depth will be conducted ii. 1 class has been conducted with 23 women in Adair/Taylor counties area h. Master Grazer-in progress

Appendix E: KBN Meeting Minutes



Agenda Items:

- i. 3 events with 70 participants
 - ii. 2 events will be held in Woodford and Princeton
 - i. KBN Program Branding
 - i. \$40,000 spent on promotional, ad space, surveys, videos
 - ii. 10,000 members of 38,000 cattlemen
 - j. Beef Efficiency Conference-January 16-17, 2019 Owensboro Convention center

 - 3. Next Meeting-Thursday October 11, 9am
 - 4. Next Presentation-optional October 12
-

Appendix F: Marketing & Entrepreneurship Committee Meeting Minutes



Meeting Date:	Friday, June 15, 2018
Meeting Location:	KSU Cooperative Extension Building
Meeting Chair:	Wayne Hunt
Attendees:	Committee: Dr. Gordon Jones, John McCauley, Al Pedigo, Jim Mahan (for Mr. Warner) Commodity Representation: Jamie Guffey, Bonnie Jolly, Dave Maples GOAP Staff: Sandy Gardner, Marielle Manning, Warren Beeler, Sadie Middleton, Anna Arthur, McKaylee Copher, and Andrew Glass
Minutes Issued By:	Marielle Manning
Meeting Call to Order:	9:03 AM
Meeting Adjourned:	9:40 AM

Agenda Items:
<ol style="list-style-type: none"> 1. Review of Prior Year Promotional Fund Expenditures <ol style="list-style-type: none"> a. Reviewed summary of revenue and expenditures to date for the three commodity organizations receiving KADF Promotional Fund rebates from various KADF projects. b. KY Cattlemen’s Association has \$43,178 total available c. KY Pork Producers Association has \$124,204.27 total available d. KY Poultry Federation has \$53,312.92 total available 2. Consideration of Current Promotional Fund Budget Requests <ol style="list-style-type: none"> a. Mr. Pedigo moved to approve the \$43,178 budget for KY Cattlemen’s Association for 2018, Mr. Mahan seconded the motion, motion passed unanimous. b. Dr. Jones moved to approve the \$80,000 budget for KY Pork Producers Association for 2018, Mr. McCauley seconded the motion, motion passed unanimous. c. Mr. Mahan moved to approve the \$37,800 for KY Poultry Federation for 2018, Mr. Pedigo seconded the motion, motion passed unanimous. 3. KBA Public Education Partnership (PEP) Program Update <ol style="list-style-type: none"> a. Reviewed April 2018 PEP report, total value of commercials this program year is \$1,109,461. b. Future funding of PEP to be discussed at June 2019 meeting c. Dr. Jones moved to continue participation in the KBA-PEP program for another year; Mr. Mahan seconded the motion, motion passed unanimous. 4. Next Meeting <ol style="list-style-type: none"> a. June 2019