



Kentucky Specialty Crop Block Grant Program Project Concept Proposal

Deadline to Submit Concept Proposal is June 2, 2025

Concept proposal is required for your Specialty Crop Block Grant proposal to be considered

Email to: Brett.McQueary@ky.gov

Organizational Information

ORGANIZATION/BUSINESS TYPE		ORGANIZATION/BUSINESS NAME	
ADDRESS			
CITY	STATE	ZIP CODE	
PHONE	EMAIL		
Unique Entity ID NUMBER Instructions as to how obtain a UEI Number: https://sam.gov/		FEDERAL TAX ID NUMBER	
HAS THE ORGANIZATION PREVIOUSLY RECEIVED GRANT FUNDS THROUGH KDA? YES <input type="checkbox"/> NO <input type="checkbox"/>		HAS THE ORGANIZATION RECEIVED SCBG FUNDING IN PREVIOUS YEARS? YES <input type="checkbox"/> NO <input type="checkbox"/>	

Coordinator Contact Information

PROJECT COORDINATOR		
ADDRESS		
CITY	STATE	ZIP CODE
PHONE	EMAIL	

Project Description

PROJECT TITLE	
REQUESTED GRANT AMOUNT	
IF THIS IS A MULTI-STATE PARTNERSHIP, NAME THE OTHER STATES HERE.	
<p>PROJECT PURPOSE</p> <p>Using only the space provided below, identify the specific and existing issue, problem, or need the project will address, and explain why the proposal is important and timely for the specialty crop industry. If this project builds upon a prior-year project, describe how the project differs from, complements, or builds upon the previous work.</p>	
<p>DURATION OF PROJECT</p> <p>All projects will begin no later than September 30, 2025 and end September 29, 2028.</p>	<p>START DATE: September 30, 2025</p> <p>END DATE: September 29, 2028</p>

EXPECTED MEASURABLE OUTCOMES

Proposals must include at least one of the seven outcomes listed in the SCBGP Performance Measures, which were approved by the Office of Management and Budget (OMB) to evaluate the performance of the SCBGP on a national level. Check below all that apply.

1. INCREASING CONSUMPTION AND CONSUMER PURCHASING OF SPECIALTY CROPS
2. INCREASING ACCESS TO SPECIALTY CROPS AND EXPANDING SPECIALTY CROP PRODUCTION AND DISTRIBUTION
3. INCREASE FOOD SAFETY KNOWLEDGE AND PROCESSES
4. IMPROVE PEST AND DISEASE CONTROL PROCESSES
5. DEVELOP NEW SEED VARIETIES AND SPECIALTY CROPS
6. EXPAND SPECIALTY CROP RESEARCH AND DEVELOPMENT
7. IMPROVE ENVIRONMENTAL SUSTAINABILITY OF SPECIALTY CROPS

OUTCOME INDICATORS

Provide at least one indicator for each outcome and the related quantifiable results. If there are multiple outcomes and/or indicators, repeat this for each outcome/indicator.

See "Outcome Measures" document on the KDA website for full details. https://www.kyagr.com/marketing/documents/SC_2022-SCBGP_Outcome_Measures.pdf

EXAMPLE: Outcome 1, Indicator 1.1.

Of the 150 total number of children and youth reached, 132 will gain knowledge about eating more specialty crops.

EXPLANATION TO ACCOMPLISH PROJECT

Using only the space provided below, explain how the data will be collected and how the project will accomplish the outcome(s) and the indicator(s) identified above.

Project Budget

PROJECTED BUDGET

Complete the budget template. All budget items should solely support enhancing the competitiveness of specialty crops and correlate to the purpose of the project. Complete each budget category by entering the amount of grant funds budgeted for each category. The budget template includes limited space to provide a brief description of the costs or activities associated with each budget category. Projects cannot charge indirect costs; KDA receives indirect to cover admin costs.

Category	Amt. SCBGP	Comments
Personnel		
Fringe Benefits		
Travel		
Special Purpose Equipment (Max. \$10,000)		
Supplies		
Contractual		
Other		
Total		
Program Income		

More information on allowable costs is located in section **4.7.2 Allowable and Unallowable Costs and Activities** of the USDA-AMS, Specialty Crop Block Grant Program 2025 Request for Applications (RFA).
https://www.ams.usda.gov/sites/default/files/media/2024_SCBGP_RFA_FINAL.pdf